

# GLOBAL DISC™

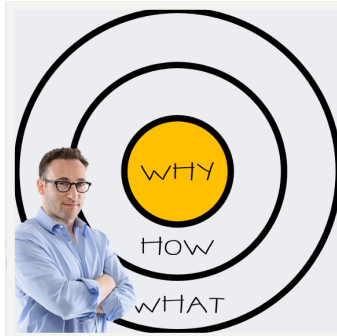
Make sense of why people think, act and feel so differently so you can unlock the potential within and between them.



People are the greatest asset or liability depending on how much they understand themselves and others.

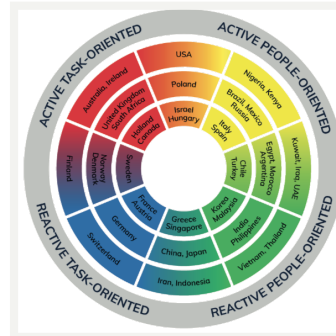
Companies spend a fortune on recruitment and employee engagement program, yet they are struggling to attract new talent and keep their best people.

60-80% of all problems in a company are due to clash of values, personalities and leadership challenges.



Standard DISC, MBTI and other psychometric models explain WHAT personality types are and HOW they tend to behave if they are not influenced by their cultural background and others around them.

Intercultural models focus on statistically average values, the WHY, of different nationalities and maybe generations. 80% of cultural differences are within countries, and we all belong to 15-20 cultural groups at once.



Global DISC is an ICF accredited, multi award-winning coaching solution for unlocking potential within and between people by leveraging individual and group mindset.

It introduces the topic of cultural intelligence (ICQ) using the language of the most widely used behavioural model, DISC. It explains WHAT, HOW and WHY people think and behave so differently and how to turn their diversity into synergy.



Global DISC not only addresses individual capacity, blind spot and self sabotage; but also the group diversity, blind spot and the interaction gap.

Global DISC measures individual preferences based on cultural orientation and personality type. It also measures the cognitive diversity index of a team or group to reveal their blind spot.

Global DISC is the only instrument created in the 21st century.

## FUTURE LEADERS

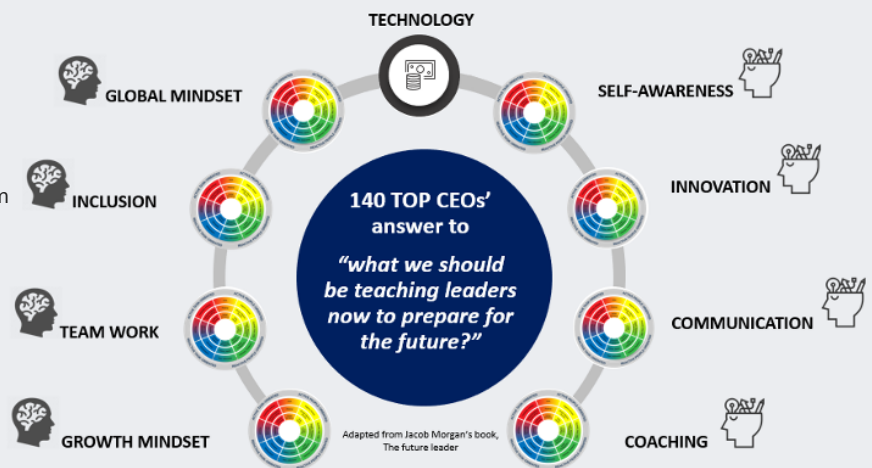
### WHAT 140 TOP CEOS SAY

8 out of the 9 most critical skills and mindsets we should be teaching leaders now to prepare for the future are directly linked to cultural intelligence (ICQ).

Global mindset is the capability of seeing a situation from different perspectives to able make better decisions and choose to respond instead of just reacting.

Personality determines how we want to behave, culture determines how we should behave. The WHY is responsible for our behaviour, decision making and our feelings.

The foundation of Global DISC is CULTURAL INTELLIGENCE, the ability to RECOGNISE and UNDERSTAND how cultural differences influence behaviour.



## CULTURAL INTELLIGENCE

